

**\*\*\* MEDIA ALERT \*\*\***

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**FIRST RESPONDERS AND VETERANS WILL RECEIVE DONATION OF NEUROEMPOWERMENT™ PROGRAM TO HELP WITH MENTAL HEALTH ISSUES, IN HONOR OF SUICIDE PREVENTION MONTH**

**WHAT:**

As a result of the COVID-19 global pandemic, the number of cases involving mental health has been on the rise. ARI Financial Group, through its philanthropic arm, ARI Financial Foundation, has chosen to sponsor first responders and veterans through Pathwaves' NeuroEmpowerment™ program, to help them with issues such as PTSD, Anxiety, Depression and more. This is possible through the leadership and coordination of Aventura Commissioner Gladys Mezrahi. As the Commissioner worked on passing legislation around Suicide Prevention, she also facilitated for ARI Financial Foundation to be able to sponsor four Police Officers from the Aventura Police Department and two female Veterans involved with the "She Chose to Serve" non-profit. The sponsorship will run from September through November, very relevant months to create awareness and make an impact around mental health issues: September is Suicide Prevention Month, the first week of October is Mental Illness Awareness Week and in November we commemorate National Veterans Day.

The Pathwaves NeuroEmpowerment™ program provides long-term sustainable mental health improvements, and relief from disorders. This transformative methodology can effectively identify, predict and prevent suicidal behavior. It will also facilitate for first responders and veterans to be at their highest mental aptitude and equip them with the tools and mental fortitude to adapt as they progress through their professional career and life.

ARI Financial Foundation hopes to inspire other organizations and individuals to consider making an impact around this issue in the next few months; this may be by sponsoring one or more first-responders and/or veterans through the Pathwaves program; or simply creating awareness.

**WHO:**

- Eric Bouskila, Principal, ARI Financial Group and ARI Financial Foundation

- Commissioner Gladys Mezrahi, City of Aventura
- G. Cole, Co-Founder Pathwaves, Creator of NeuroEmpowerment™
- Chief Bryan Pegues, Aventura Police Department

**WHEN:**

Tuesday, September 22nd, 2020. From 10 A.M. – 11 A.M.

**WHERE:**

2980 NE 207th Street, Aventura, FL - Conference Room in the Lobby

**VISUALS:**

Photo opportunities with speakers and 1:1 interviews with spokespersons

SITES: [www.arifinancial.com](http://www.arifinancial.com), [www.pathwaveslife.com](http://www.pathwaveslife.com)

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**About ARI Financial Foundation**

ARI Financial Foundation is the philanthropic arm of ARI Financial Group. ARI Financial Group abides by the philosophy that we have a fundamental responsibility to help our clients and our communities navigate a complex global economy by addressing the economic and social challenges that face them. We use our network, expertise, relationships and access to capital to make a positive impact every day. Most of all, we enjoy building pathways to opportunity by supporting and developing charities in our own backyard. Our hope is that we can continue to serve the community to the best of our ability, creating and fostering lasting partnerships that can make a difference to as many lives as possible.